# Northern California/Northern Nevada YM WEEKEND T-SHIRT DESIGN GUIDELINES

## I. <u>PURPOSE</u>

The T-Shirt Design contest is designed to encourage youth in the development and use of talents and gifts which the Lord has given them for use in ministry.

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## II. FESTIVAL GUIDELINES

- 1. Participants may submit a design for the YM Weekend t-shirt that will be used for the weekend event. The proceeds from the shirts will go to cover the cost of the shirts and event. All designs will become the property of West Coast Honor Camp/NCANN Events. The winner will be asked to sign a release form. **Please Note: Artwork may need to be revised due to printer specifications.**
- 2. Design must be original
- 3. Designs must include the words "YM Weekend" or "Youth Ministry Weekend" and the current event year.
- 4. Theme or subject should convey the purpose of Trek/Journey and the weekend event, and/or express the message of the Trek/Journey curriculum for the current AWANA year.
- 5. Limited to two (2) colors (maximum 2 screens front, 2 screens back)
- 6. Artists should suggest the t-shirt color and incorporate it into their designs; however, judges will determine the final tshirt colors.
- 7. Submission must include:
  - Digital copy of the artwork (Our preference is that the design be created using <u>Rush Order Tees</u>. Link can be submitted through email with registration confirmation.)
  - Online registration confirmation
  - · Artist's name and Journey club/church name
- 8. T-Shirt Design entries do not count towards the limit of two performance and two non-performance entries.
- 9. Register online at <a href="https://www.westcoasthonorcamp.org/events/ncann/journey-weekend.html">https://www.westcoasthonorcamp.org/events/ncann/journey-weekend.html</a> by the registration deadline. (After clicking link, scroll down to Red Box labeled, "Fine Arts Festival", then click blue box to register.)
- 10. Email registration confirmation and entry to <u>ncannevents.finearts@gmail.com</u> with "YM Weekend T-Shirt Design" Submission: Your First & Last Name" in the subject line by the T-Shirt Design submission deadline.

### III. JUDGING

Judging will encompass the following areas:

- · Original design and concept
- Use of color scheme
- · Effectiveness of message
- · Appropriateness and teen appeal

- Conveys the purpose of Trek/Journey, and/or expresses the message of the Trek/Journey curriculum for the current AWANA year
- Met registration deadline
- · Submitted all required elements